

AN EXCLUSIVE REPORT BY BURT GOLDMAN

# THE GENIUS DIP

HOW ALL CHILDREN ARE BORN GENIUSES  
BUT **98%** LOSE THESE CAPABILITIES BY AGE 20.





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# Foreword

Hi Parent / Grandparent / Guardian,

Thank you for being here. Just by reading this, I know that you are concerned for the well-being and potential of your child, grandchild, or child under your care.

When I first put together this report, it was in response to the parent's cry of an unsatisfactory education system.

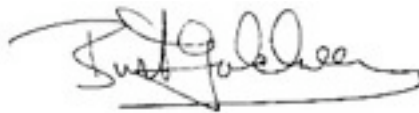
We all know that what is most important for children in their growing years is the wealth of resources they have. The question is, what resources are they being educated with in school?

Given the coming and controversial change to the education system under Obama, I decided to update this report. And I'm re-releasing it just before the summer holidays because I feel this is the perfect time for parents, grandparents and guardians of children to get more involved with the child's development.

I hope this report opens your mind to the true potential of your child or grandchild. His or her gift of genius is too precious to allow it to diminish.



To Our Children's Enlightenment,



Burt Goldman

## Some words from people from all walks of life around the world about the Genius Dip report

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My dear Burt Goldman,

I have just read "The Genius Dip Report" and I just have to say how your concern for every new coming generation is so sincere and beautiful.

My mind devours every word you write. I treasure everything, without exception.

~ Rachelle Spring ~

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Dear Burt

I don't have children or grandchildren of my own, but I thought your report was very telling. We do have some little children in my extended family, and I love the way they are so creative, exploring everything, imagining all kinds of wonderful situations and inventing lovely stories. As soon as they hit school everything changes.

I live in the UK, but the situation is about the same as in the USA. Government targets are geared just to passing exams, but take no account of a child's real talents. It takes a great deal of strength to buck the trend and follow your dreams. I certainly never got the chance, and had to be content with office work as a career.

~ Wendy Sharpe ~

Hey Burt,

Very enlightening report. As I'm only 14 years old so far, this was a real wake up and as I've already been on this path (i.e. studying Law of Attraction, manifesting, etc) since the age of 9... I will do my best to preserve whatever capabilities I have.

Thanks man,

~ Linus ~

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I cannot emphasize how important it is for parents and teachers to create an atmosphere of inquiry and wonder for our children. Thanks for sharing your research and tips.

Blessings,

~ Tara ~

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I've been very pleased to read the Genius Dip and all your work available to me, I'm very fascinated! As a Tai chi teacher, here in Cameroon, I feel it perfectly right that visualization is the primordial key. Thank you for all what you do, Keep going on, we will all help you on the way!

~ Fabrice Tchatchueng ~

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# Did You Know That Your Child was Born a Genius?

Proof That All Children Are Born Geniuses but Lose these Abilities as They Reach Adulthood

## THE GENIUS DIP

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I've been waiting to share this news with you for a long time. I want to share with you a Harvard study that will change the way you see your children's potential.

The study was headed by Howard Gardner, a Professor of cognition and education at the famed Harvard Graduate School of Education. Now, some of you might already be familiar with that name. Howard Gardner is indeed the ground-breaking psychologist who first laid out the theory of multiple intelligences.

Gardner claimed that IQ tests do not capture the full range of human intelligence and he was the first to define intelligence into seven different dimensions. His work revolutionized our understanding of intelligence. Today, it is common phrase to say "different types of intelligence" thanks to the work of Howard Gardner.

But his later work was far more important....

## All Children Are Born Geniuses

For a long time, people believed that types of intelligences were an inherited trait. Especially after Watson and Crick unravelled the mysteries of DNA that is the blueprint of life.

With this discovery, people believed that you were either born with intelligence, or you weren't. Just like how you're either born with curly or straight hair.

*"Genius is childhood recalled at will"*

*- Pierre Charles Baudelaire -*

## What is Project Zero, & What Did They Discover That Is So Important?

Howard Gardner took his revolutionary theory of multiple intelligences even further. Leading a research group at Harvard called Project Zero, his team made another discovery that shook the ground of psychology.

Now, you might think that Project Zero sounds like it is some sort of secret government co-op for intelligence. But far from that, Project Zero's mission was to understand and enhance learning, thinking and creativity. In line with this mission, a main part of their programs were then devoted to studying gifted or genius children.

One of Project Zero's key research programs in this field was a study that involved developing intelligence tests for babies. The researchers also tested the intelligence for older children. The babies and children were tested across multiple types of intelligence: spatial, kinesthetic, musical, interpersonal, mathematical, intrapersonal and linguistic.

And this is the mind-boggling discovery they made.

**Up to the age of 4, almost all children were geniuses in multiple frames of intelligence.**

This discovery from Project Zero wiped away any notion that hinted intelligence is an inherited trait. It also completely throws out the myth that "geniuses" are something eccentric that is far and few in between. Almost every single child is born a genius across multiple intelligence.

Yes, your child, as a baby, shows the very same capability for math, music, linguistic and other skills as so called "child geniuses".

**BUT... the Project Zero researchers found that by the age of 20, the percentage of geniuses within a population whittles down to 10%... and over the age of twenty, a mere 2% retained their genius ability.**

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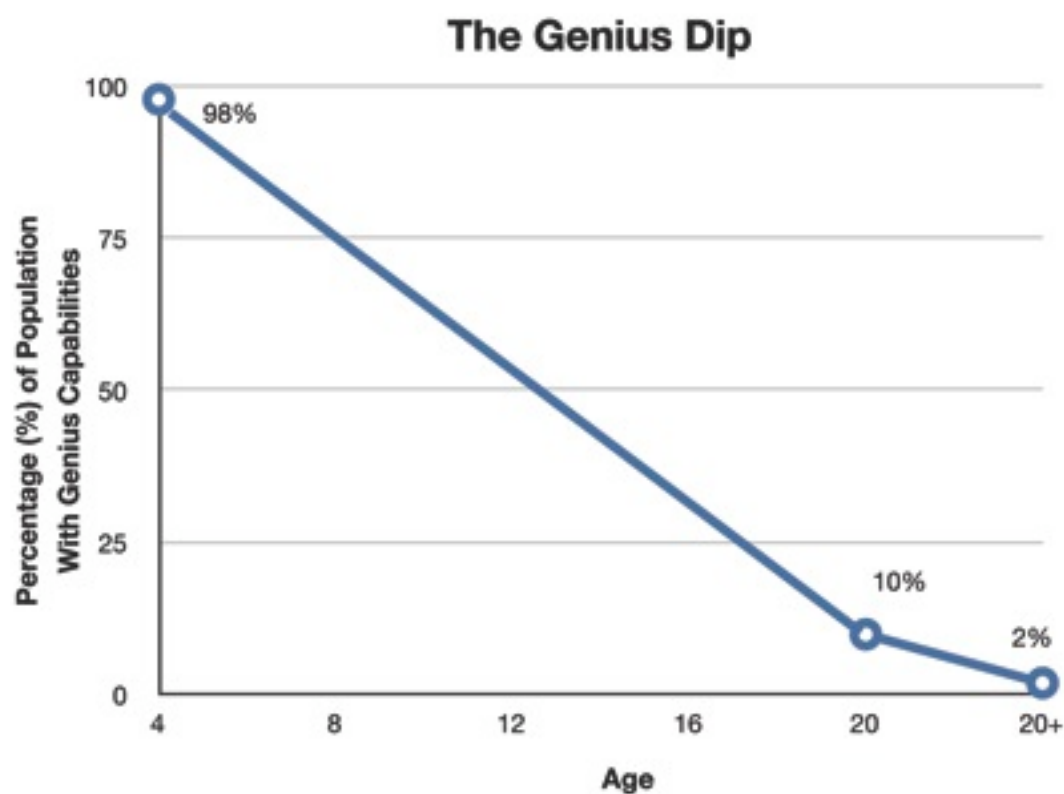
# The Genius Dip

Nurture, not nature

## WHY DOES THE GENIUS DIP HAPPEN?

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**SOMETHING** happens during upbringing that causes 98% of children to have these abilities **ERASED** from their mind.



*The psychologist researchers at Harvard Graduate School of Education discovered that virtually all children up to the age of 4 had genius capabilities, but the proportion of geniuses in a population drops as the age group increases. By the age of 20 years and above, only 2% of the population retain their genius abilities.*

### **What is going on? Why does this Genius Dip happen?**

It can't be genetic. Not when every child is born a genius. So if nature is not the answer, the only logical conclusion left is nurture.

## Nurture, Not Nature

Naturally, this then raises the question: What exactly is happening in the environment of a child's upbringing that suppresses their capabilities for genius? And the next question you can't help asking is... is there anything that can be done to avoid it and ensure the natural genius survives?

Let me tell you... these two questions have really been bugging me ever since I read the Harvard study. And I've been researching and studying to find the answer for a long time.

I have finally pinpointed some answers... answers that you will probably find shocking. And I'll share with you what I discovered soon enough... but before I get anymore into this, please allow me to tell you a little bit about myself first.

### My Journey



For those of you who don't know me yet, I apologize that in my haste and excitement to talk about the Genius Dip, that I forgot to introduce myself.

Well, as they say, better late than never... so hello, dear friend. My name is Burt Goldman. I have lectured and trained many people to better their lives. The people I've touched come from all walks of life.

There were those who worked as miners in the bowels of the earth. I have also lectured a man who walked on the surface of the moon. Amongst the many other graduates of my teachings are members of royalty, advisers to royalty, celebrities, union leaders, heads of universities, physicists, priests, rabbis, ministers, and the religions of every faith, as well as the white collar and blue collar workforce.

I teach the best of what I have learnt throughout my travels and 50 years of experience that includes first hand opportunities to learn from the best gurus of, such as Paramahansa Yogananda and Jose Silva.

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# Reawakening Genius

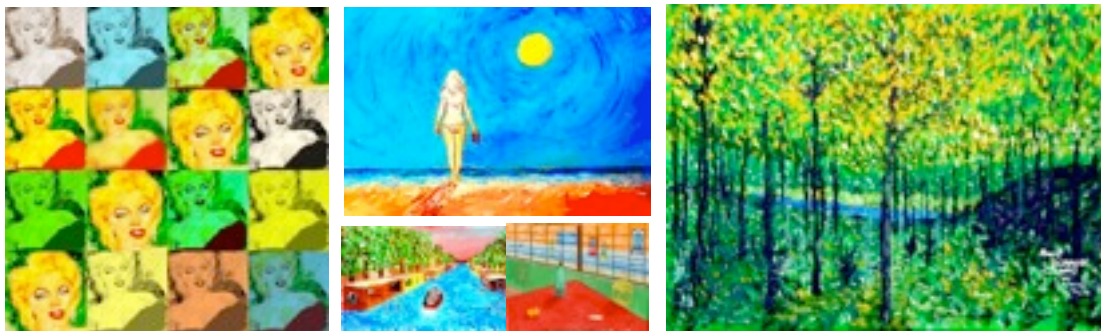
Everyone is a natural genius just waiting to be reawakened

## FINDING INNER MAGIC

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After decades of traveling and teaching, I have now settled in California. At over 80+ years of age, I now prefer to stay at home with my daughters Laura and Marsha, who are both primary school teachers, and spend time with my grandkids. I also like to spend my time walking the dog and dabbling in my new found hobbies of writing, photography and painting.

### My Paintings - A Reawakened Magic



*Believe it or not, I started painting at the age of 78 by tapping into the mind and releasing the inner magic that reawakens genius.*

You might be surprised to know I only started painting at the age of 78. It was something I never had the talent for... but with my mastery of mind-power techniques, I found an inner magic to accomplish things I never thought I could.

Let me tell you, it really is fun experimenting with creativity. I wrote seven novels, though I've never been a writer. I also tried photography. I developed a style that saw my work displayed in a museum, and at 80 years old, I was recognized in the Oklahoma Photography Hall of Fame.

I also like to teach. Through the internet, I've been able to unleash my experience to the entire world. I now have a membership list of over 70,000 from my site called The American Monk, and through this I have helped more people than I ever imagined possible with my teachings.

## **Yet Despite All The Lives of Whom I've Touched, I'm Disappointed That I've Neglected Helping The Most Important People In The World – Our Children**

Today, looking back upon my experience, I noticed one prominent pattern. All the adults that I have helped throughout my travels over the past 50 years were all natural geniuses that lost it somewhere, and they turned to me to help them regain the inner magic of their mind. Just like me, they were looking for the key to unlock their talents and excel in life.

I realized then what I should have realized a long time ago. If the adults I was helping hadn't lost their genius in the first place, would they be needing my help as adults to reawaken that inner magic? Wouldn't it make sense for an earlier intervention... to reach out to people when they are younger... to reach out to children?

Why then had I been neglecting children for so long?

**I turned to look at the work that my daughters Laura and Marsha as school teachers were achieving. I admired the profound influence that they had on the children whose lives they touched...**



It took my own children to make me realize that I needed to help children. And so now, I know I need to turn my primary focus towards prevention, not cure. I have regrettably neglected children for far too long, and I really want to change that... first, by finding what causes the Genius Dip...

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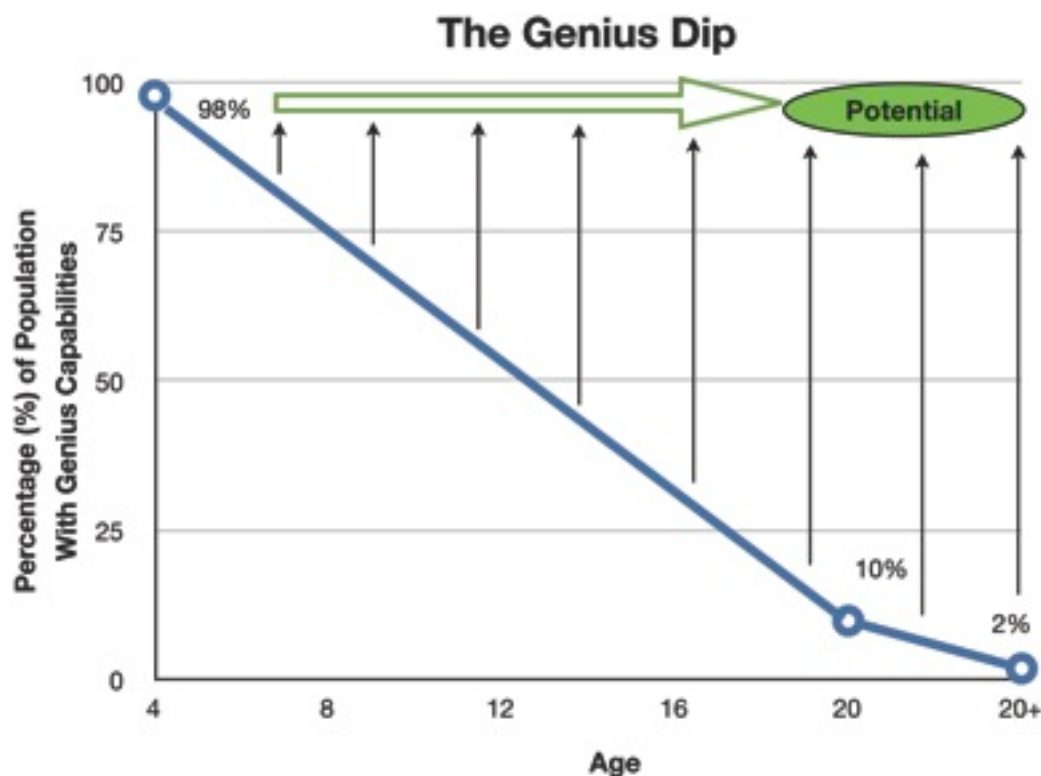
# Stopping the Genius Dip In Its Tracks

Reaching out to children is reaching out to our future

## EARLY INTERVENTION IS CRUCIAL

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I realized that this was my next step - focusing on helping children retain their genius... after all, the most important people on the planet are our children. This is why I am now writing to you. Because I want to help even more people... not just the adults. I want to reach out to children and make sure they don't lose their genius potential in the first place.



*Genius can be reawakened at any age, but the earlier the intervention, the better.*

But before I share with you some tips of reawakening and retaining the genius in your child, let me first tell you why the Genius Dip is happening and the factors that are fueling it.

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# The Factors That Are Fueling The Genius Dip

Intuition and Creativity - The Missing Module in Education

SCHOOLS ONLY FOCUS ON DEVELOPING “PAPER” INTELLIGENCE -  
NOT INTUITION AND CREATIVITY

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Please don't get me wrong. I don't oppose education in the very least. All I'm saying is the mass education system as we know it today has forgotten how to nurture creativity and build on children's natural intuition, thus stifling genius.

This is not how education started... it's not what education is meant to be. In Classical Greek times, Socrates taught by asking questions. And his students (and his students' students) are some of the greatest prodigies the world has ever known... Plato, Xenophon and Aristotle to name a few.

But mass education today is putting everyone through the same cookie cutter mould. It's no longer about a child's ability to creatively find answers to questions. It's about memorizing answers to pass tests.

So children who can't do this believe themselves to be stupid - *despite the fact that they have genius inside of them*. In addition, children are practically encouraged to ignore their intuition when solving problems because they are constantly drilled to simply remember what the answer is. On top of that, if they're wrong, they get punished - which further discourages their intuition and curiosity to learn.

So thus, without nurturing creativity and without encouragement to use intuition to find answers, the natural genius within a child dies.

*“I decided that it was not wisdom that enabled poets to write their poetry, but a kind of instinct or inspiration”*

*- Socrates -*

## The New York Times

A report from the New York Times in April 2008 reveals:

- U.S. fourth graders are among the top students globally in math and science, but by 12th grade, U.S. students score near the bottom of all industrialized countries

Take a look at this fact. The New York Times recently reported that, "In math and science, our fourth graders are among the top students globally. By roughly eighth grade, they're in the middle of the pack. And by 12th grade, U.S. students are scoring generally near the bottom of all industrialized countries."

**This is further evidence that SOMETHING is going wrong in our education system that is causing our kids to fall behind between 4th and 12th grade**

## TIME

A report from TIME Magazine in November 2008 reveals:

- The U.S. spends more per pupil on elementary and high school education, but the results don't match
- Young Americans today are less likely than their parents were to finish high school.

TIME magazine further reports in November 2008:

- The U.S. spends more per pupil on elementary and high school education than most developed nations. Yet it is behind most of them in the math and science abilities of its children.
- Young Americans today are less likely than their parents were to finish high school.

**Why is it that our education system seems to be accelerating the genius dip even more?**

Well, as if the situation isn't already dire, the government has in recent times WORSENEd the education system that was already in desperate need of resuscitation.

As you know, Congress passed the law known as "No Child Left Behind" in the year 2001. This "initiative" is the worst thing our education has seen.

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# The Ugly Truth About America's Education System

The government has robbed millions of dollars from our children

“NO CHILD LEFT BEHIND” LEAVES TOO MANY CHILDREN BEHIND

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This may be a bold thing to say, but I'm not afraid to say it because I firmly believe it's true...



**America's "No Child Left Behind" campaign is the worst disaster that any government has ever inflicted upon children**

With the law, schools will be slapped with harsh penalties if they don't raise the proportion of students proficiency in reading and math. As a result, schools are forced to neglect any child that excels. The Wall Street Journal has reported that to abide by the law, schools are shifting resources away from programs that help their most gifted children.

The Wall Street Journal further reports that in 2001:

- Illinois eliminated \$19 million in funding for gifted student programs
- Funding for similar initiatives for gifted students in California were slashed by \$10 million - an 18% cut - which was the deepest cut amongst the state's entire list of education programs
- Connecticut, which didn't provide much funding in the first place, now sees 22% of school districts reducing or completely abolishing programs for gifted children that they were funding on their own

Well... if things keep going at this rate, schools nationwide will soon end up producing students who are as strong as their weakest link. And take note that these figures are from just *three* states in the *first* year the law was enforced.

**Just imagine... across 50 states... and now 8 years on...  
JUST HOW MANY MILLIONS OF DOLLARS IN  
QUALITY EDUCATION HAS THE GOVERNMENT  
ROBBED FROM OUR CHILDREN?**

So how does the whole picture of mass education look now?

1. Schools are stifling creativity and killing genius.
2. On top of that, the government is telling the schools that they are obligated *by law* to hold back those few geniuses who have survived the system.

**I ask you... where's the sense in that?**

## **Any Child Can Be A Genius, It All Depends on How Education is Delivered**

Every caring parent wants to protect their children. This is why I urge all parents not to put your faith completely in the education system to shape your children.

The world is becoming more and more complex by the day, but the education system has not developed in parallel. It has remained archaic. Day by day, outside forces from society's broader culture are sprouting with negative influences that stifle the genius in children.

And you'll be amazed at just what genius children are capable of when not restrained. There are some amazing stories of child geniuses... such as children who can paint beyond the talents of even some of the best adults.

# But Wait... Isn't Change Coming?

Who's holding their breath?

## ORGANIZING FOR AMERICA: BARACK OBAMA'S AMBITIOUS EDUCATION REFORM

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First things first.

When I first released this report, we were still under the Bush administration. Now that Obama is the leader of our country, I'd like to add a few more thoughts.

### 1. Finally!

I am so glad that education reform is finally being taken more seriously. Obama calls for "world class standards" in math and science, as well as "21st Century skills" such as "problem-solving and critical thinking, entrepreneurship and creativity."



A basic outline of Obama's education reform include:

- 1.Improve K12 schooling
- 2.Expand access to higher education
- 3.Make sure our children are prepared for kindergarten
- 4.Recruiting and keeping better teachers
- 5.Promote innovation and excellence

I am particularly happy to see that the "Leave No Child Behind" is being revised to help improve K12 schooling... but, would you hold your breath?

## 2. Every Man Has His Critics

Well, as I write this, a few things are screaming in the headlines.

1. The teachers union isn't exactly too happy with Merit-based systems for teachers. Even his plans for investment in early education is getting attacks.

"Too many supporters of my party have resisted the idea of rewarding excellence in teaching with extra pay, even though we know it can make a difference in the classroom," he [Obama] said, delivering the first major education speech of his presidency before a meeting of the U.S. Hispanic Chamber of Commerce. "Too many in the Republican Party have opposed new investments in early education, despite compelling evidence of its importance."

### 2. Obama's Grand Education Plan: Can It Really Work?

It's almost too good to be true, and many are wondering if his sweeping statements for change will actually result in actionable steps that work.

A reader of *The Atlantic* posts the following comment to a recent article on Obama's education plan:

"Obama's plan in my opinion is a shot in the dark...

... A longer day with less time during the summer could not possibly be the answer. My students do good to make it through their 7 hour day, I cannot possibly imagine them going longer. As it is we have to make games and play all day to compete with; movies, video games and text messaging to

name a few. Who knew when I became a teacher that I was really signing up to become a circus performer.. flaming hoops anyone??...

... Start at home. When education is seen as important and that the teachers are not always the horrible bad guys, then maybe we might have some results."

-- M. J. Hach

Which brings me to my next point:

### **3. Whose Responsibility Is It?**

Lets face it. Politics will always be politics. And because disagreement will always be a card on the table, change is not going to happen overnight.

Agree or disagree with the policy changes to education that Barack Obama intends to roll out, there is one thing none of us can deny.

And that is, nobody should hold their breath for a miracle education system to swoop in our doors tomorrow and save the day.

The fact of the matter is:

**YOU'RE EQUALLY RESPONSIBLE FOR YOUR CHILD'S  
EDUCATION & DEVELOPMENT OF CREATIVITY.**

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# Genius is A Given, Not A Gift

Believe it, then live it

WHAT HAPPENS WHEN IMAGINATION, INTUITION AND THE LAW OF ATTRACTION COLLIDE: THE ROLE YOU PLAY

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How can a child have such extraordinary talents without the “training” we adults have been raised to believe is necessary? Too often we hear the word “gifted” to describe geniuses which wrongfully implies that genius is a gift - a rare commodity.

Our minds have closed to the possibility that everyone has a gift... that everyone is a genius. But first, what is genius?

## Imagination: The Key to Unlock Genius

Genius is really the ability to bridge intelligence and creativity. What is that bridge? Why, it's imagination.

### **And every child has imagination!**

Neurons of the brain contain information. The more neurons you can impress with information, the easier it is for you to recall that information. The method of impressing information on neurons is twofold:

1. **ABSTRACTING:** Taking information and putting it on one neuron, such as hearing a name and repeating it over and over again, or reading a story and impressing the words on neurons.
2. **SCATTERING:** Placing information on a great many neurons through the sense of visualization. That is done by sensing what you are seeing, what you are hearing, what you are reading... and collectively turning it into a visualization. The ability to imagine and practice visualization impresses upon great numbers of neurons, and so it becomes easy to recall the information.

Thus, by using imagination, learning accelerates.

**But there is also another level to genius that many people easily forget -- intuition.**

The ability to find answers from within is a common quality amongst Indigo children - called so because of the indigo aura they are said to have. Indigo children are also known to display extraordinary talents with genius capabilities across multiple fields... but the one thing they have in common is a very great sense of intuition.

*“Intuition comes very close to clairvoyance; it appears to be the extrasensory perception of reality”*

*- Alexis Carrel -*

With a deep sense of intuition and capability to turn imagery into reality, Indigo children propel genius to an entirely new level.

## **Teaching Kids About How Their Thoughts Shape Their Reality**

As the Law of Attraction states, like attracts like. And thus whatever the imagination can perceive, your dominant thoughts find a way to manifest. Indigo children, with their vivid imagination and deep intuition, can achieve this effortlessly and naturally.

Every child has the potential to do this. Throughout my many years of experience and from researching the works of others, I know this without a doubt. What we thus need to focus on is protecting our children from the Genius Dip and the factors that fuel it.

This is why I believe that nurturing creativity and setting the foundations for their intuition to make better decisions is the next and best step.

There are many ways to do this, but for now, let me just share with you three easy techniques that you can start with your kids today so they learn to trust and develop their intuition, embrace creativity and become the genius they really are.

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# Feeding The Inner Genius of Your Child

Three Quick Techniques to Develop & Boost the Inner Magic In Your Child

THE ONE-TWO-THREE PUNCH COMBO TO REAWAKEN GENIUS

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## 1. Instill Empathy

The native Americans said it best, "Do not judge another until you have walked in their moccasins for three moons".

Help your child learn empathy in a fun and positive way. Ask your child to think about someone they know that they aspire to be. Then teach them to put on that persons "moccasins". What would their life be like? How do they see the world? How would they react to criticism or if someone got angry at them? What do they feel?

Get your child to feel the emotions of the person whose life they aspire. Encourage them to put on these "moccasins" every day before they walk out the door.

The key is understanding and developing empathy. That is the first step. The second step is the desire to become more. Then, the belief that it can be accomplished. So tell them that if they can think it, they can feel it... and if they can feel it, they can be it!

## 2. Encourage Visualization Intensity Control

As in all things there are varying degrees of visualization. All things are mental. There is no now. Now is a made up word that doesn't exist. As these words are read they are already in the past. The past is a memory, the future a fantasy.

To view either one takes images of the mind - visualizations.

Children have to be taught this and the earlier they learn the value, control, and use of visualization, the quicker those genius neurons are released.



An easy way to encourage this in young children is by simply asking them to visualize during bedtime

stories. What do they feel? If the story mentions a beautiful field, ask them to close their eyes and describe how beautiful it is.

If your children are older, encourage them to visualize what they are studying, which will also help them improve their grades as they will instantly absorb what they read when they visualize it.

### 3. Encourage Intuition

Great artists, writers, inventors and the like all use intuition to tap into creativity. Intuition is a powerful tool which we are all born with which allows us to better understand others and have enhanced empathy.

But most importantly for children, intuition helps them make better and wiser decisions, which is crucial skill in life. With attuned intuition, they will also learn to communicate better and develop better relationships with their parents, particularly because intuition helps to gauge people's emotions. Children with attuned intuition thus gain better understanding of the people and situations they face.

Let me tell you of a game I used to play with my grandkids that is a good and fun way to encourage a child to use and trust his intuition. Whenever you happen to be waiting at a set of elevators, ask your child to "guess" which elevator door will be the one that opens.

This simple game will instill, encourage and develop your child's intuition - whilst making the wait for the elevator fun!

These are just three starting techniques that you can use now. I know that you will see wonderful results with them

Thank you for reading this report, and I hope you now realize the true potential of your child.

Now that you are aware of the "Genius Dip", I'd like to leave you with a very important video about schools and how the current education system contributes to the "Genius Dip" by undermining creativity.

Just click the link below to watch the video, and please leave your thoughts in my blog.

### **Are Schools Killing Creativity?**

**Watch this insightful video by Ken Robinson, who makes an entertaining and profound case for giving our children an education that nurtures, rather than undermines, creativity.**



To Our Children's Enlightenment,

A handwritten signature in black ink that reads "Burt Goldman". The signature is fluid and cursive, with a long horizontal line extending from the end.

Burt Goldman

P/S: We cannot hold our breath for a miracle education system to swoop in our doors tomorrow and save the day. Our responsibility to keep our children's genius, creativity and intuition alive starts at home.

**Watch this important video "Are Schools Killing Creativity?" and leave your opinion, [here](#).**